

California Association for Health Services at Home  
Presents

# Making the CAHSAH CONNECTION



*Advocacy • Education • Information*  
[www.cahsah.org](http://www.cahsah.org)



# What Is CAHSAH?

The California Association for Health Services at Home is the leading statewide home care association in the nation and the voice of home care for the Western United States. Founded in 1966, CAHSAH® has a long tradition of service to the home care industry and to the public.

## *Guiding Core Purpose*

*To promote quality home care and enhance the effectiveness of its members*



# How are my Interests Represented?

## **Professional Representation**

CAHSAH® meets regularly with state, federal and regulatory officials to represent your interests and ensure industry issues are monitored and addressed.

## **Grassroots Programs**

CAHSAH® grassroots networks is an extensive network of home care providers throughout California who contact state and federal legislators on key home care issues. CAHSAH® members receive the opportunity to communicate with their legislative representatives regarding the impact of legislation and regulation on their businesses.

**CAHSAH® also sponsors a Political Action Committee (PAC) to support the legislators who value home care and a Legislative Action Fund (LAF) to support grassroots legislative activities and materials.**

## **CAHSAH® Annual Lobby Day**

An opportunity to meet face-to-face with your state legislator on key home care issues.

## **Personal Influence**

As a CAHSAH® member, you may serve on committees where you'll gain in-depth industry awareness and have direct input.



# What is included in CAHSAH's Education Programs?

## Workshops\*

Held in Northern and Southern California.

## Certificate Programs\*

Home Care and Hospice three day programs, offered throughout the U.S., for Manager, Administrator and Executive levels.

## Telephone and Web Seminars\*

On-demand training through video streaming

## Resources

Educational manuals, CD's and software.

## NBHHC

National Board for Home Care & Hospice Certification

## Annual Conference & Home Care Expo

Section specific and general interest tracks – 40 + sessions

*\*Continuing Education Credits are available for most programs.*



# How can I stay current with Industry News and Information?

## E-Alerts

Highlights breaking home care news and strategic advocacy efforts.

## Weekly News Update

A three page summary of home care news e-mailed to your office each week.

## The Bulletin

CAHSAH's monthly newsletter offers in-depth articles and updates on home-care legislation, regulation, education and news.

## CAHSAH Forum/ListServe

An email based member forum where you can ask more than a hundred of your peers questions about the home health industry.

## CAHSAH Website

Access to CAHSAH's "Members Only" section - offering timely and usable industry information 24 hours a day.



# How do I get Involved with CAHSAH?

## Ambassador Club

The Ambassador Club gives CAHSAH members who are not currently Board or Committee members the opportunity to be more involved with minimal time commitment.

## Concierge Program

This is an outreach program wherein volunteers welcome 2-3 new members to create a sense of connection with the association.

## CAHSAH Committees

Provider Committee positions are available for the following committees: Home Care Aide; Licensed Home Health; Hospice; Medicare Certified: Education & Conference Planning; Home Infusion Pharmacy/Home Medical Equipment; Membership; Finance; Medi-Cal and Policy, Advocacy & Public Affairs.

## Regional Councils

Partnership with Local Home Care Groups - The Regional Councils operate separately and independently from CAHSAH but collaborate on many events.



# How do I get Involved with CAHSAH? (continued)

## Grassroots Network

Constituent or grassroots advocacy is the active support of a cause, issue or policy at the local level rather than at the political center, such as Sacramento or Washington, DC. The goal is to establish effective communication with legislators in order to impact the outcome of legislation.

## Attend the Annual Conference and Home Care Expo

Hear dynamic speakers, network with expert faculty and fellow providers, and enjoy the benefits and excitement of a superior conference experience.

## Awards Program

Each year, CAHSAH members have the opportunity to nominate staff members for recognition of outstanding performance.



# How do I Connect with other CAHSAH Members?

## **Town Hall**

*Annual meetings in northern and southern California*

## **Education Events**

*CAHSAH offers workshops, certificate programs, phone seminars and online video seminars.*

## **Lobby Day**

*Annual meeting at the California State Capitol.*

## **Annual Conference**

*The largest home care conference in the Western U.S. offers dynamic keynote speakers and scores of break-out sessions.*





# Where does CAHSAH concentrate its Efforts?

## 2017 Report Card



# What services / products do you offer that will Save Me Money?

We have made arrangements with a variety of vendors to package programs, many at discounted prices, that may save members time and/or money.

## Group Purchasing Organizations

- [Heffernan Insurance Brokers](#) - Workers' Compensation & Liability Insurance
- [Provista](#) - Supply Chain

## Supplier Locator

Looking for a Home Care Supplier? These suppliers provide services and products to the home care industry.

## Job Board

The CAHSAH jobs board provides a comprehensive, web-based career center for the entire home care community to post and access resumes for home care Jobs in California.



# How can I Strengthen my agency brand?

## Advertise:

CAHSAH Webpages, Monthly Bulletin, Weekly News Update, Job Board

## Sponsor:

CAHSAH Webpages, Monthly Bulletin, Weekly News Update, Education Programs, Jobs Board

## Listing on CAHSAH's Home Care Provider / Supplier Locator

## Home Care Aide Organization Certification Program:

This program allows home care aide organizations, or components of home care organizations which provide home care aide services, to submit evidence that they meet CAHSAH's Certification Standards for Home Care Aide Organizations. Such requirements are in addition to those that went into effect as a result of the California Home Care Aide Organization licensure statute mandated by the enactment of AB1217 effective January 1, 2016.



# CAHSAH Staff – Who to Contact?

## Administration

### [Dean Chalios](#) - President

CAHSAH policies, Federal issues, and surveys  
(916) 641-5795, ext. 118

### [Michele Lander](#) - Director of Operations

Principal support to President, Member Services and Annual Expo  
(916) 641-5795, ext. 129

### [Ryan Moore](#) - Director of MIS

(916) 641-5795, ext. 132

## Finance and Membership Department

### [Kristine Fitzpatrick](#) – Chief Financial Officer

Finance and HR Issues  
(916) 641-5795, ext. 115

### [Brett Fraser](#) - Director of Membership Sales

Membership Retention and Acquisition  
(916) 641-5795, ext. 111

### [Jeannie Yang](#) - Membership Coordinator

Member Services  
(916) 641-5795, ext. 114

## Education Department

### [Rebekah Patterson](#) - Meeting & Event Planner

Annual Conference, Certificate Programs and Educational Workshops  
(916) 641-5795, ext. 117

### **Communication and Marketing Coordinator**

Marketing Collateral, Webpage Updates, Education Calendar  
(916) 641-5795, ext. 127

### [Monica Chapman](#) - Education Assistant/Registrar

Program Registration and Resource Orders  
(916) 641-5795, ext. 113

## Policy Department

### [Braden Oparowski](#) - Director of Policy, Advocacy & Public Affairs

Grassroots Activities, State Legislative Issues, and PAC/LAF  
(916) 641-5795, ext. 123

### [Mary Adorno](#) - Legislative Specialist

Grassroots Activities, State Legislative Issues, and PAC/LAF  
(916) 641-5795, ext. 124



# Join the CAHSAH Community

*Keeping you connected by shortening the distance between our office and yours.*



## **FACEBOOK:**

Become a FAN of CAHSAH. Sign up and start to NETWORK, CONNECT, LEARN and ADVERTISE.



## **TWITTER:**

A social networking site that allows users to send and receive short messages, known as tweets.



## **YOUTUBE:**

A place where you can share your videos with friends, family, and the world. It is used to entertain, inform, educate and inspire. **For us, it's all about keeping you informed.**



## **LISTSERV:**

Network with your industry peers through email discussions that cover a variety of issues impacting home care. [Click here](#) to sign up! Login required.





*Thank you for viewing.*

*We hope you've learned a little about CAHSAH<sup>®</sup>*

*What we represent and the many benefits and opportunities  
we offer to our members.*

For more information, visit [www.cahsah.org](http://www.cahsah.org).

