

# CAHSAH RATE CARD

## MONTHLY BULLETIN SPONSOR

3 MO. AFFILIATE	6 MO. AFFILIATE	12 MO. AFFILIATE
\$1,800	\$3,250 <i>\$350 Savings!</i>	\$6,000 <i>\$1,200 Savings!</i>

## EDUCATION UPDATE SPONSOR

3 MO. AFFILIATE	6 MO. AFFILIATE	12 MO. AFFILIATE
\$1,500	\$2,750 <i>\$250 Savings!</i>	\$5,000 <i>\$1,000 Savings!</i>

## WEEKLY NEWS UPDATE SPONSOR

3 MO. AFFILIATE	6 MO. AFFILIATE	12 MO. AFFILIATE
\$2,250	\$4,125 <i>\$375 Savings!</i>	\$7,500 <i>\$1,500 Savings!</i>

## HOME PAGE SPONSOR

3 MO. AFFILIATE	6 MO. AFFILIATE	12 MO. AFFILIATE
\$600	\$1,100 <i>\$100 Savings!</i>	\$2,000 <i>\$400 Savings!</i>

## WORKSHOP SPONSOR

PER LOCATION AFFILIATE
\$1,000

## WEBINAR SPONSOR

PER WEBINAR AFFILIATE
\$500

## CERTIFICATE PROGRAM SPONSOR

PER PROGRAM AFFILIATE
\$3,000

## MONTHLY BULLETIN ADVERTISING

All Ads Full Color

	1 MO. AFFILIATE/NON-AFFILIATE	6 MO. AFFILIATE/NON-AFFILIATE	12 MO. AFFILIATE/NON-AFFILIATE
Full Page	\$600/\$700	\$3,250/\$3,800	\$5,800/\$6,700
2/3 Page	\$450/\$500	\$2,400/\$2,700	\$4,300/\$4,800
1/2 Page	\$350/\$400	\$1,900/\$2,200	\$3,400/\$3,900
1/3 Page	\$300/\$400	\$1,600/\$2,200	\$2,900/\$3,900
1/4 Page	\$200/\$300	\$1,100/\$1,600	\$2,000/\$2,900
Business Card	\$100/\$200	\$550/\$1,100	\$1,000/\$2,000
Classified* (75 Words)	\$100/\$200	\$550/\$1,100	\$1,000/\$2,000

Prices are subject to change at anytime without notice.

\*Classified advertising is text-only. Please specify a headline, otherwise one will be chosen for you. Classified ads are limited to 75 words or less.

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## ANNUAL CONFERENCE SPONSORSHIPS

SPONSORSHIP:	PRICE: AFFILIATE
Conference Mobile APP	\$5,000
Refreshment Break	\$800 (3 slots available)
Conference T-Shirt	\$3,000
Drink Tumbler	\$2,800
Hospitality Suites	Contact CAHSAH (3 Suites available)
Expo Networking Lunch	\$500 (4 slots available)
Lanyards	\$2,500
Business Meeting & Awards Ceremony	\$3,000
Hotel Key Cards	\$2,500
Expo Grand Opening Reception	\$2,500
Tote Bags	\$4,000
Tote Bag Inserts	\$500
Targeted Tracks	\$400 - \$700
Wireless Zone	Contact CAHSAH
Morning In Motion	\$1,000
Welcome Amenity	\$1,500
Industry Forum Breakfast	\$1,000 - \$2,000 (3 slots available)
Pen/Highlighter	\$2,000
Bottled Water	\$1,200 (2 slots available)
Keynote Session	\$1,000 - \$2,000
Attendee Learning Journal	\$2,250
Conference Connection Lounge	\$2,000

## ANNUAL CONFERENCE ADVERTISEMENTS

### PRELIMINARY PROGRAM GUIDE (FULL COLOR PRINT - 11"X8.5" LANDSCAPE)

Back Inside Cover (Full page)	\$900 (1 available)
Full Page	\$700 (unlimited)
Half Page	\$450 (unlimited)
Quarter Page	\$300 (unlimited)

### ON-SITE PROGRAM GUIDE (5.5"X8.5" PORTRAIT)

Back Cover (Full page in color)	\$500 (1 available)
Inside Front Cover (Full page in color)	\$450 (1 available)
Inside Back Cover (Full page in color)	\$450 (1 available)
Full Page (Black and White)	\$350 (unlimited)
Half Page (Black and White)	\$225 (unlimited)
Quarter Page (Black and White)	\$150 (unlimited)

## HOME CARE EXPO BOOTH PRICES

### EARLY BOOTH REGISTRATION

AFFILIATE/NON-AFFILIATE

\$1,250/\$1,750

### LATE BOOTH REGISTRATION

AFFILIATE/NON-AFFILIATE

\$1,400/\$1,900

## PAC EVENT SPONSOR

LEVEL 1

\$300+

LEVEL 2

\$500+

LEVEL 3

\$1000+

LEVEL 4

\$1500+

+ May donate more than the base amount.