



Hospice Executive Certificate Program (HECP®)

**July 10-12, 2018
Las Vegas, NV**

Caesars Palace
3570 Las Vegas Blvd S
Las Vegas, NV 89109
(866) 227-5944

For hotel reservations please call Caesars Palace at (866) 227-5944 and ask for the "SCSAH8" special rate of \$199 per night, plus tax and resort fees or simply [click here](#) to reserve your room now.

Hotel reservation deadline is Friday, June 8, 2018.

Program Schedule

DAY 1: July 10, 2018

7am - 8am Sign-in & registration
8am - 12pm Program
12pm - 1pm Lunch (provided)
1pm - 4pm Program
4pm - 6pm Opening Reception

DAY 2: July 11, 2018

7am - 8am Sign-in
8am - 12pm Program
12pm - 1pm Lunch (provided)
1pm - 4pm Program

DAY 3: July 12, 2018

7am - 8am Sign-in
8am - 12pm Program
12pm - 1pm Lunch (provided)
1pm - 4pm Program

OPTIONAL Certification Exam* through NBHHC® | July 13, 2018

8am - 8:45am Exam sign-in
9am - 11am Exam

*Separate application must be submitted to NBHHC prior to examination. Visit [NBHHC.org](#) for more information.

Overview

The goal of the Hospice Executive Certificate Program (HECP) is to progress your ability to implement successful positioning strategies. The HECP provides specific and concrete examples to strategically position your organization for growth, including health care reform, financial risk analysis and legal impacts of specific strategies.

The HECP uses a case study approach, popular with business schools, to enhance the basic information you have learned in your current role, or perhaps while attending the introductory Hospice Administrator Certificate Program. Each day offers you opportunities to listen to an expert in strategic, financial or legal issues, then move on to the actual implementation analysis of a particular topic. This exciting format is unique to this program and allows for point/counter-point discussions with the expert speakers throughout each day and with your hospice colleagues.

The three-day advanced curriculum is designed to move you upstream to a new level of understanding; to go beyond the basics.

The HECP is a three-module curriculum

- STRATEGY: Focuses on Advanced Hospice Strategic Positioning: Now You Know Strategies; Can You Still Be Creative and Expand?
- FINANCE: Focuses on Advanced Financial Management: Now You Have The Strategies and Legal Considerations; How Will You Finance Them?
- LEGAL: Focuses on Advanced Legal Considerations: Now You Know Strategies; What Are the Related Legal Issues?

Learning Objectives

Upon successful completion of the HECP, participants will be able to:

- Identify and implement specific strategies to position your organization for growth and development.
- Identify key budget items and how to analyze the financial risks and benefits of specific hospice strategies.
- Understand how to identify resources for financing growth strategies, and procure partners for developmental activities.
- Understand the legal implications of selected strategies and how to assure your legal counsel has the right experience to help you achieve your goals.
- Implement strategies to change directions if strategic, financial and/or legal problems arise.
- Educate board and staff on the importance of selected strategies, financing and legal considerations for the future positioning and success of your hospice organization.

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Hospice Executive Certificate Program (HECP®)

Ways to Register

ONLINE at www.cahsah.org/educational_events/18HECP.php
MAIL registration to: CAHSAH, 3780 Rosin Ct, Suite 190, Sacramento, CA 95834
PHONE in registration to: (916) 641-5795 ext. 113
FAX registration form to: (916) 641-5881

Cancellation Policy

Cancellations are subject to 20% handling fee. There will be no refunds issued for cancellations received within 10 business days prior to program. Cancellations must be in writing. Refunds will not be made for no-shows. However, substitutions will be allowed. Should CAHSAH cancel the program, a full registration fee refund will be issued.

Continuing Education

Provider approved by the California Board of Registered Nursing (Provider # CEP2463) for up to eighteen (18) contact hours of continuing education. You must be present for the entire program to earn continuing education credit. No partial credits can be given. Certificates will be distributed at the completion of the program on the third day.

FILL IN ATTENDEE INFORMATION (ALL FIELDS REQUIRED)

HOSPICE EXECUTIVE CERTIFICATE PROGRAM

JULY 10-12, 2018 | LAS VEGAS, NV

Company Name

Phone Number Fax

Company Mailing Address

City State Zip

Attendee #1 Name

Attendee #1 Email

Attendee #2 Name

Attendee #2 Email

CALCULATE REGISTRATION FEES

Registration Fee & Deadline	CAHSAH Members	*Non Members	# of Attendees
Early Bird Register by 6/15/2018	\$785	\$1,060	x _____
Advanced Register by 6/29/2018	\$835	\$1,135	x _____
Late/On-Site After 6/29/2018	\$885	\$1,210	x _____
TOTAL DUE			\$ _____

SPECIAL OFFER: Register two or more people online and receive **\$25 off** each registrant. (Applies to online registrations only.)


***Is your organization not a CAHSAH® member?** Contact Membership at (916) 641-5795 ext. 114 to find out how you can join and receive discounted registration rates for all CAHSAH education programs.

FILL IN PAYMENT INFORMATION

PRE-PAYMENT REQUIRED. Registration will not be processed without payment.

PAYMENT TYPE

Check # _____ (Make check payable to CAHSAH)

Charge   

Credit Card Number

CC Exp. Date CC Billing Zip