

2019 CAHSAH ANNUAL CONFERENCE & EXPO

May 21-23, 2019
Rancho Mirage, CA



Sponsorship and Advertising Order Form

Choose from a wide range of opportunities to complement your company's marketing plan and increase your visibility with hundreds of home care professionals. The following opportunities are provided to help your company increase visibility with CAHSAH members and conference attendees before, during, and after the Conference & Exposition.

ALL SPONSORSHIPS INCLUDE

- Acknowledgement in the Conference On-Site Program Guide
- Sponsor logo and link on CAHSAH's® Annual Conference welcome page
- Acknowledgement on sponsor "Thank You" banner on site
- One-page insert in conference tote bags
- Sponsors will be featured on our exclusive conference mobile app which will be the hub of all conference information for 2019

OTHER SPONSORSHIP BENEFITS

- Reach an expected target audience of 300-400 attendees
- Increase awareness of your company's products and services
- Gain access to home care provider decision-makers
- Be recognized as key sponsors of the premier home care conference in California
- Demonstrate your company's commitment to best practices in home care industry

*Many sponsorships include more benefits than those listed above.
All sponsorships can be customized for maximum exposure.*



CALIFORNIA ASSOCIATION FOR HEALTH SERVICES AT HOME
3780 Rosin Court, Ste 190, Sacramento, CA 95834
PH: 916-641-5795 | F: 916-641-5881 | info@cahsah.org

SPONSORSHIP OPTIONS

FOR CURRENT AVAILABILITY,
PLEASE VISIT CAHSAH.ORG

Conference Mobile App - \$3,500

The official free App for the 2019 Conference is your chance to be an intimate part of the attendee experience at this year's show. This newly developed Mobile App provides attendees easy access to education sessions, exhibitor listings, floor maps, attendee networking, headline news, speaker information, personalized agenda building and much more.

Industry Forum Breakfast (3 spots total) \$2,500

Each industry-sponsored breakfast forum will be product oriented with the ability to provide product demos, a Q&A session and more! (20-minute demonstration time). This is a great opportunity for you to showcase your product and services as attendees enjoy breakfast before the conference starts. This can be a great way to get one on one time with attendees before they hit the expo floor.

- Tuesday
- Wednesday
- Thursday

Business Meeting & Awards Ceremony \$3,500

Take center stage by sponsoring the Business Meeting & Awards Ceremony during Tuesday's lunch. Your organization will gain recognition and exposure as your logo is featured during this luncheon, both on the walls of the room as well as the Business Meeting agenda placed at each seat.

Targeted Tracks (7 spots total) \$700

By sponsoring a track you'll be able to focus your message to a targeted audience that is most relevant to your company. Take advantage of this extremely targeted marketing opportunity! Your sponsorship includes signage, a sponsor slide, and full page ad in session handouts.

- Hospice A or B - \$700
- Private Duty A or B - \$700
- Medicare Certified A or B - \$700
- Leadership - \$700

Conference Charging Station \$1,500

Offer attendees the opportunity to charge their mobile devices while on site at the conference. Charging Station will be branded with your company logo and

placed in a high-traffic area. Want even more exposure? Visit the Charging Station during breaks - This will provide you with the opportunity to "meet and greet" attendees.

Lanyards \$2,800

Make your company visible to everyone by having your company name on each lanyard. What better way to have your company name stand out than to have the lanyards worn everywhere by the attendees at the conference?

Refreshment Break (3 spots total) \$800

Get an early jump on building your conference connections with this energizing coffee sponsorship. Your company's logo will appear on the coffee cups being distributed during both the morning and afternoon breaks. There is no better way to promote your company than to put yourself right in the hands of attendees. *Is your company going to be a part of the conference expo? Place your booth number on the coffee cups for added exposure, and drive attendees to your booth.*

Wireless Zone (\$) Contact CAHSAH

Attendees appreciate having WiFi access to check email, access the mobile app and much more. As Wireless Zone sponsor, your company logo will be displayed on a custom splash page and signage for providing WiFi inside and outside of the lecture halls. You are also able to create a custom password for all attendees up to 6 characters long. **This sponsorship is not applicable to the expo area**

Hospitality Suite (3 spots total) \$750

Get a head start on the competition! Grab a spot for a private meet and greet the day before the exhibit hall opens. Get two hours of face time with California's top leaders & decision makers. *(Sponsor is responsible for providing food & beverage directly through hotel).*

SWAG Sponsor - \$750

Do you have any promotional items lying around that you would like over 300 people to have, use, and promote? This sponsorship gives you that opportunity! Provide 350 items, and we will add to all attendee bags for the Conference. *(Sponsor is responsible for providing items no later than April 30, 2019).*

CONSIDER PARTNER SPONSORSHIPS...
CONTACT A COLLEAGUE & SHARE THE SPOTLIGHT & THE COST

SPONSORSHIP OPTIONS

FOR CURRENT AVAILABILITY,
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Note: Promotional item must be small enough to fit in the palm of a hand - i.e. electronic chargers/cables, keychains, stress balls, USB drives, pens, hand sanitizer, screen cleaners, etc. Not sure if your item fits? Please contact us!

Keynote Session **\$2,000**

What better way to promote your company than to have your logo spotlighted on the walls of the room where the keynote sessions will be held? The keynote sessions are the most well attended sessions at the Conference. Give your company the leading edge with the opportunity to make opening remarks or have a representative introduce the speaker.

- Tuesday
- Wednesday
- Thursday

Morning in Motion **\$1,000**

What better way to get in touch with the attendees than to take a stroll with them. The Morning In Motion sponsor will lead attendees on a morning walk to nearby attractions. This gives attendees the chance to get in some early morning exercise and fresh air before heading off to their sessions. You will be the leader of this event, from starting the walk to wrapping it up. The entire morning is yours to spend with our early risers!

Drink Tumbler **\$2,500**

Fill up and take off with this unique way to showcase your logo on a tumbler, with lid and straw. All attendees will receive a tumbler to use throughout the Conference and beyond. Place your company's name and/or logo alongside the conference graphic for long-lasting company visibility.

Expo Lunch Sponsor (4 spots total) **\$750**

Sponsor the Strolling Lunch taking place on Wednesday! Your logo will be displayed on all napkins at one of the food stations. The Expo Lunch is the perfect way to get recognition with all of the attendees - Everybody has to eat! *Have a booth in the expo hall? Add your booth number to the napkins to drive traffic to your booth!* **Note:** Company logo will be printed in one color.

Bottled Water (2 spots total) **\$1,200**

Sponsor bottled water and have your company name and logo printed on the label. To be distributed to attendees throughout Conference.

Hotel Key Card **\$2,500**

Grab guest attention from the moment they check into the hotel. The key cards give you a unique opportunity to capture the attendees' attention and provide maximum exposure. Hotel guests look at their key cards an average of 10 times each day, so customize the key cards to meet your branding needs and unlock the door to success. *Have a booth in the expo hall? Add your booth number to the cards to drive traffic to your booth!*

Expo Grand Opening Reception **\$2,000**

Sponsor the exhibit hall on opening night. Have your company name/logo displayed on the buffet tables and serving napkins as well as on signage outside the hall.

Pen and Paper Sponsor **\$2,000**

Be a part of conference attendees learning and inspiration! With this new item, you can help attendees take notes throughout the Conference. This pocket notebook displaying your logo will be the high visibility item you've been looking for!

Note: Company logo will be printed in one color.

Tote Bags **\$4,000**

Let the attendees do the marketing for you! Your company name and logo will be prominently displayed on each high-quality tote bag that attendees will be carrying around during conference.

Tote Bag Inserts **\$500**

Conference tote bags are passed out on site to all Conference attendees. Provide CAHSAH with 500 copies of one page marketing material to be inserted in the conference tote bag. Please submit inserts by April 19, 2019.

HAVE ANOTHER SPONSORSHIP IDEA THAT YOU DON'T SEE HERE?

CONTACT REBEKAH PATTERSON AT 916-641-5795, EXT. 117 OR RPATTERSON@CAHSAH.ORG

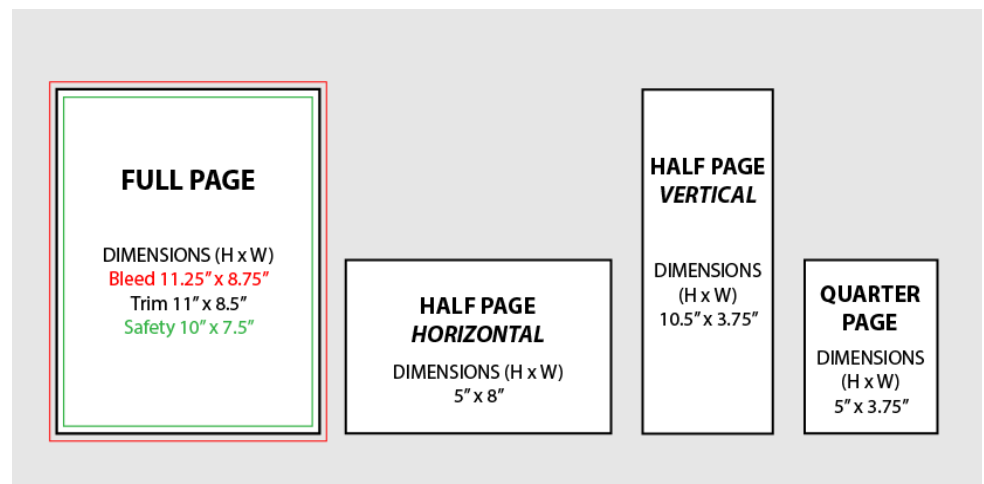
PRELIMINARY PROGRAM GUIDE ADVERTISING SPACE

The Preliminary Program Guide is mailed out to over 1,800 potential conference attendees. It contains in-depth information about speakers, educational sessions, and the exhibit show. It is the prime source for reaching a vast group of Home Health, Hospice, and Private Duty professionals.

Inside Front Cover (Full Page)	\$900 (1 Available)
Inside Back Cover (Full Page)	\$900 (1 Available)
Full Page	\$700
Half Page	\$450
Quarter Page	\$300



FULL COLOR PRINT
8.5" x 11" PORTRAIT



Preliminary Program Guide Ad Space Dimensions

Payment and artwork submission deadline

Both artwork and payment must be submitted on or before **February 22, 2019**.

Artwork submissions

Color artwork must be 300 dpi JPEG, TIFF, or EPS, or a press resolution PDF. All advertisements must be paid in full prior to submission. For artwork dimensions, please see graphic above. Questions about artwork or dimensions? Contact CAHSAH at (916) 641-5795 ext. 117 or rpatterson@cahsah.org.

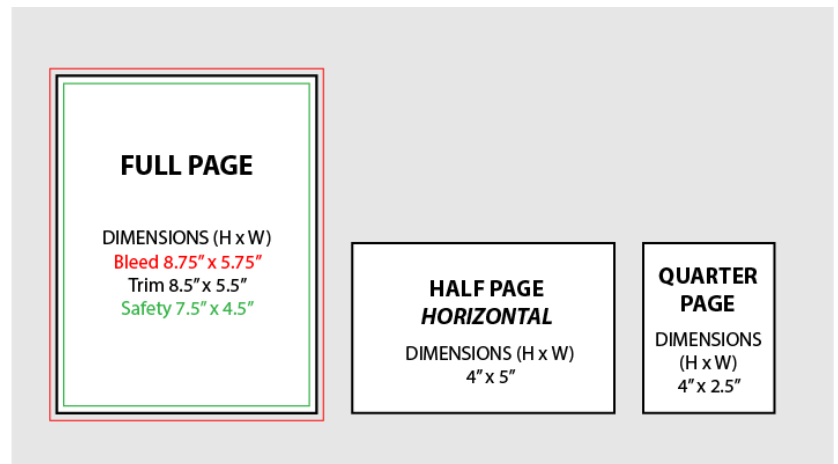
ON-SITE PROGRAM GUIDE ADVERTISING SPACE

The On-Site Program Guide is handed out to all conference attendees on-site, and contains in-depth information about speakers, educational programs, and the exhibit show. It is the number one source for reaching decision makers attending the conference.

Inside Front Cover (Full page in color)	\$450 (1 available)
Inside Back Cover (Full page in color)	\$450 (1 available)
Full Page (Black and white)	\$350
Half Page (Black and white)	\$225
Quarter Page (Black and white)	\$150



B & W PRINT WITH
COLOR COVERS
5.5" x 8.5" PORTRAIT



On-Site Program Guide Ad Space Dimensions

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SPONSORSHIP & ADVERTISING ORDER FORM

2019 ANNUAL CONFERENCE & EXPO

Sponsorship Item	\$ Price
1.	
2.	
3.	
4.	
Sponsorship subtotal	
	\$ _____

Advertising Item	\$ Price
1.	
2.	
Advertising subtotal	
	\$ _____

Grand total \$ _____

CANCELLATION POLICY: Should a sponsor/advertiser need to cancel their purchase, written notice of the cancellation is required. A cancellation causes substantial disruption in the planning and execution of the conference. A 50% administrative fee will be withheld from those who cancel on or before February 26, 2019. Those who cancel after February 26, 2019, will forfeit all fees and the right to the item/ad that was selected.

PAYMENT INFORMATION

Company Name

Address

Company Phone Fax

Contact Name / Title

Email

Direct Phone Number

___ Charge   

Credit Card Number

CC Exp. Date CC Billing Zip

Return completed form to Rebekah Patterson, Meeting & Event Planner
Email: rpatterson@cahsah.org | Fax: 916-641-5881
Questions? 916-641-5795, ext. 117